

# 2018 Parade of Homes Guide Book

**Sales are now open for Advertising in the 2018 Parade of Homes Guide Book and Parade of Homes website packages!**

**2018 Parade of Homes Weekends: Oct. 6-7 and Oct. 12-13**

This year, over 3000 Parade of Homes Guide Books will be distributed by targeted direct mail and delivered to over 300 high traffic rack locations in the Fredericksburg area and surrounding counties! The full-color 2018 Parade of Homes Guide Book is a great way to put your company in front of thousands of interested and prospective home buyers in the area. **This year's Parade of Homes advertisers will also be featured on the [www.FredParade.com](http://www.FredParade.com) website on a customized Advertisers and Contributors page.** Your listing on the website will include your company logo, your contact information, and link to your company website with a brief company description.

**Builders**, there's still time to enter your houses in the Parade of Homes, but if you already know that you will NOT have a house ready this year, **THIS** is your opportunity to still participate in the 2018 Parade of Homes and market your home building company to the potential customers in this mass distributed Parade of Homes Guide Book and on the high traffic [www.FredParade.com](http://www.FredParade.com) website.

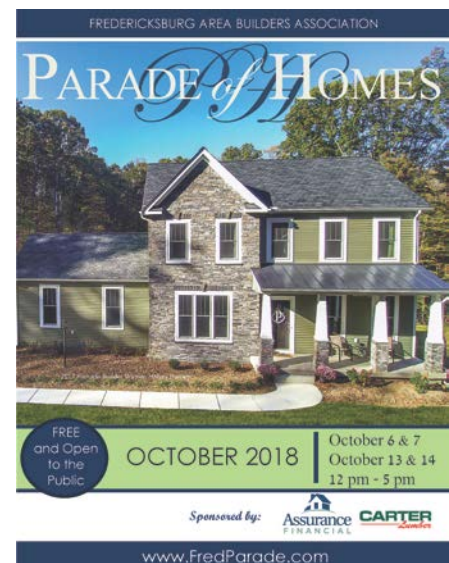
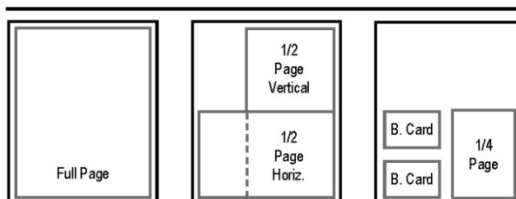
**Associate Members**, join presenting sponsors - Assurance Financial and Carter Lumber - and all of the FABA Cornerstone sponsor advertisers and promote your business to thousands of potential customers in the Fredericksburg region in this quality publication and on the Parade of Homes website. This year's Guide Book package features several ad sizes to fit every budget.

For more information OR to place an ad in the 2018 Parade of Homes Guide Book, contact Chrissy at FABA at [fredparade@fabava.com](mailto:fredparade@fabava.com) or call 540-898-2730.

## 2018 Ad Rates

Guide Book Ad and Website Package	Color Ad +
Back Cover	\$ 2399
Inside Front/Inside Back Cover	\$ 2199
Full Page	\$ 1350
½ Page	\$ 1000
¼ Page	\$ 750
Business Card	\$ 450

### 8.5" x 11" Publication



**Send space reservation and payment are being managed by FABA.**

**Submit final Ad Artwork as PDF, JPG, PNG files to: [fredparade@fabava.com](mailto:fredparade@fabava.com)**

